# Mathematical Economics

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# **Mathematical Theory of Demand Utility Maximization Problem Expenditure Minimization Problem Mathematical Theory of Production Profit Maximization Problem Cost Minimization Problem General Equilibrium Theory Growth Models Dynamic Optimization**

#### **Mathematical Theory of Demand**

- Budget Constraint
- Consumer Preferences
- Utility Function
- Utility Maximization Problem
- Optimal Choice
- Properties of Demand Function
- Indirect Utility Function and its Properties
- Roy's Identity

### **Mathematical Theory of Demand**

- Expenditure Minimization Problem
- Expenditure Function and its Properties
- Shephard's Lemma
- Properties of Hicksian Demand Function
- The Compensated Law of Demand
- Relationship between Utility Maximization and Expenditure Minimization Problem

# **Mathematical Theory of Production**

- Production Functions and Their Properties
- Perfectly Competitive Firms
- Profit Function and Profit Maximization
   Problem
- Properties of Input Demand and Output Supply

# **Mathematical Theory of Production**

- Cost Minimization Problem
- Definition and Properties of Conditional Factor Demand and Cost Function
- Profit Maximization with Cost Function
- Long and Short Run Equilibrium
- Total Costs, Average Costs, Marginal Costs, Long-run Costs, Short-run Costs, Cost Curves, Long-run and Short-run Cost Curves

# **Mathematical Theory of Production**

Monopoly Oligopoly

- Cournot Equilibrium
- Quantity Leadership Slackelberg Model

# **General Equilibrium Theory**

- Exchange
- Market Equilibrium

# **Neoclassical Growth Model**

- The Solow Growth Model
- Introduction to Dynamic Optimization
- The Ramsey-Cass-Koopmans Growth Model

# **Models of Endogenous Growth Theory**

# **Convergence to the Balance Growth Path**

#### **Recommended Reading**

- Chiang A.C., Wainwright K., Fundamental Methods of Mathematical Economics, McGraw-Hill/Irwin, Boston, Mass., (4<sup>th</sup> edition) 2005.
- Chiang A.C., *Elements of Dynamic Optimization*, Waveland Press, 1992.
- Romer D., Advanced Macroeconomics, McGraw-Hill, 1996.
- Varian H.R., *Intermediate Microeconomics, A Modern Approach*, W.W. Norton & Company, New York, London, 1996.

# The Theory of Consumer Choice

- The Budget Constraint
- The Budget Line Changes (Increasing Income, Increasing Price)
- Consumer Preferences
- Assumptions about Preferences
- Indifference Curves: Normal Good, Perfect Substitutes, Perfect Complements, Bads, Neutrals
- The Marginal Rate of Substitution

# Consumers choose the **best** bundle of goods they **can afford**

• How to describe what a consumer can afford?

• What does mean the best bundle?

• The consumer theory uses the concepts of a budget constraint and a preference map to analyse consumer choices.

# The budget constraint – the two-good case

- It represents the combination of goods that consumer can purchase given current prices and income.
- $(x_1, x_2), x_i > 0, i = 1, 2$  consumer's consumption bundle (the object of consumer choice)
- $(p_1, p_2), p_i > 0, i = 1, 2$  market prices of the goods

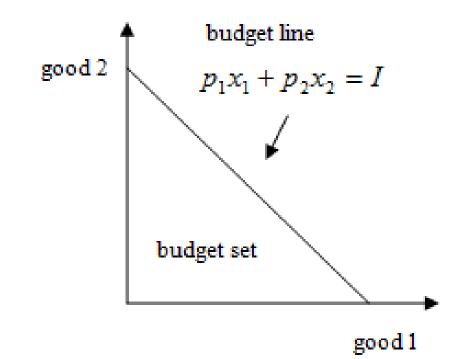
# The budget constraint – the two-good case

• The budget constraint of the consumer (the amount of money spent on the two goods is no more than the total amount the consumer has to spend)

 $\mathbf{p}_1 \mathbf{x}_1 + \mathbf{p}_2 \mathbf{x}_2 \le \mathbf{I}$ 

- I > 0 consumer's income (the amount of money the consumer has to spend)
- $p_1 x_1$  the amount of money the consumer is spending on good 1
- $p_2 x_2$  the amount of money the consumer is spending on good 2

Graphical representation of the budget set and the budget line



• The set of affordable consumption bundles at given prices and income is called **the budget set** of the consumer.

#### The Budget Line

The budget line has

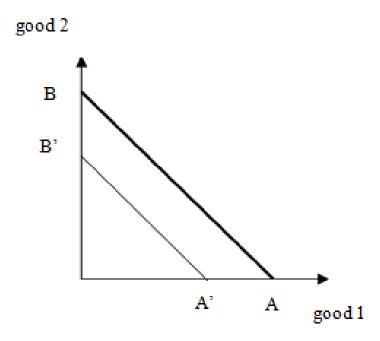
• a slope of  $-\frac{p_1}{p_2}$  - the opportunity cost of consuming good 1 (in order to consume more

of good 1 consumer has to give up  $\frac{p_1}{p_2}$  units of consumption of good 2)  $(dx_2 = -\frac{p_1}{p_2}dx_1)$ 

• a horizontal intercept of  $\frac{I}{p_1}$  and a vertical intercept of  $\frac{I}{p_2}$  (measure how much consumer could get if they spent all income on good 1 and 2, respectively)

#### The Budget Line Changes

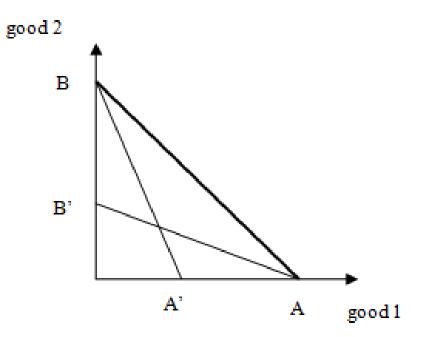
 Increasing (decreasing) income – an increase (decrease) in income causes a parallel shift outward (inward) of the budget line (a lump-sum tax; a value tax)



#### The Budget Line Changes

- Increasing price if good 1 becomes more expensive, the budget line becomes steeper.
- Increasing the price of good 1 makes the budget line steeper; increasing the price of good 2 makes the budget line flatter.
- A quantity tax

   A value tax (*ad valorem* tax)
   A quantity subsidy
   *Ad valorem* subsidy



#### Exercise 1

The budget equation is given by  $p_1x_1 + p_2x_2 = I$ . The government decides to impose a lump-sum tax of *T*, a quantity tax on good 1 of  $t_1$  and a quantity subsidy on good 2 of  $s_2$ . What is the formula for the new budget line?

#### **Consumer Preferences**

In order to describe the consumer's preferences over different consumption bundles in a systematic way we say that:

- x ≻ y the bundle x = (x<sub>1</sub>,x<sub>2</sub>) is strictly preferred to the bundle y = (y<sub>1</sub>,y<sub>2</sub>) (consumer definitely wants the x-bundle rather than y-bundle; consumer always chooses x when y is available).
- x ~ y consumer is indifferent between two bundles; consumer would be just as satisfied consuming bundle x as they would be consuming y.
- x ≻ y the bundle x is weakly preferred to the bundle y (the consumer thinks that the bundle x is at least as good as the bundle y).

#### **Consumer Preferences**

 $P_{s} = \{(x, y) \in X \times X | x \succ y\} - \text{relation of strict preference}$  $I = \{(x, y) \in X \times X | x \sim y\} - \text{relation of$ *indifference* $}$  $P = \{(x, y) \in X \times X | x \succ y\} - \text{relation of weak preference}$ 

- Completeness: for all x and y in X either x ≻y or y ≻x or both (any to bundles can be compared; the consumer is able to make a choice between two given bundles)
- Reflexivity: for all x in X, x ≻x (any bundle is as least as good as an identical bundle)
- Transitivity: for all x, y, and z in X, if x > y and y > z then x > z (the assumption is necessary for any discussion of preference maximization since if preferences were not transitive, there might be sets of bundles which had no best elements; the hypothesis about people's choice behaviour)

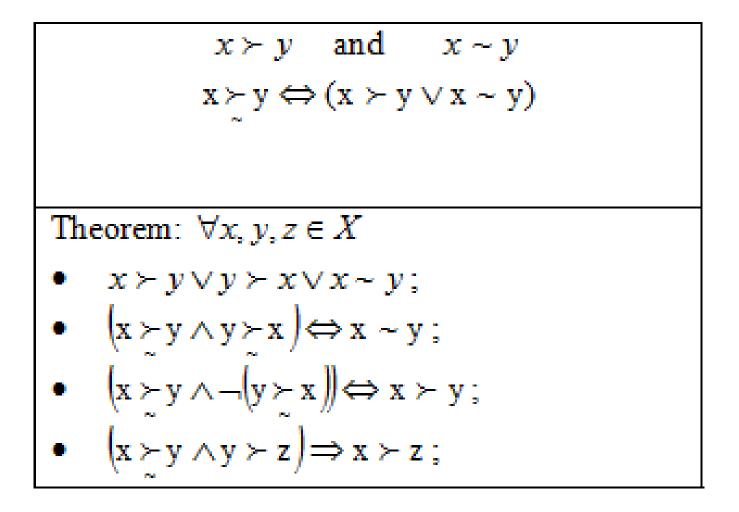
Continuity: for all y in X {x: x ≻y} and {x: x ≺y} are closed sets. It follows that {x: x ≻ y} and {x: x ≺ y} are open sets.
The assumption says that if (x<sup>i</sup>) is a sequence of consumption bundles that are all at least as good as a bundle y and if sequence converges to some bundle x<sup>\*</sup>, then x<sup>\*</sup> is at least as good as y.

(If y is strictly preferred to z and if x is a bundle close enough to y, then x must be strictly preferred to z)

- Weak monotonicity: if x≥ y then x ≻ y (at least as much of everything is as least as good)
- Strong monotonicity: if x≥ y and x≠y, then x≻y (at least as much of every good, and strictly more of some good, is strictly better (when a goods are good)). Strong monotonicity is not satisfied for garbage, pollution (i.e. for bads).
- Weak convexity: given x, y, and z in X such that  $x \succeq y$  and  $y \succeq z$ , then it follows that  $\lambda x + (1 \lambda)y \succeq z$  for all  $\lambda \in (0, 1)$ .

- Strong convexity: given  $x \neq y$  and z in X, if  $x \succ y$  and  $y \succ z$  then  $\lambda x + (1 - \lambda)y \succ z$  for all  $\lambda \in (0, 1)$ .
  - 1.  $\forall x, y \in X$   $x \succ y, x \neq y \Rightarrow \lambda x + (1 \lambda)y \succ y;$
  - 2.  $\forall x, y \in X$   $x \sim y, x \neq y \Rightarrow \lambda x + (1 \lambda)y \succ y;$
  - 3.  $\forall x, y \in X$   $x \sim y, x \neq y \implies \lambda x + (1 \lambda)y \succ x$ .

# The relations of strict preference, weak preference and indifference are not independent concepts!



$$x \succ y$$

$$x \sim y \Leftrightarrow (x \succ y \land y \succ x) \text{ and}$$

$$x \succ y \Leftrightarrow (x \succeq y \land \neg (y \succeq x))$$
Theorem:  $\forall x, y, z \in X$ 

$$x \succ y \lor y \succ x;$$

$$(x \succeq y \land y \succ z) \Rightarrow x \succ z;$$

$$x \succ y \Leftrightarrow x \succ y \lor x \sim y;$$

$$x \succ y \lor y \succ x \lor x \sim y;$$

#### Exercise 2

Let assume that  $X = \{a, b, c, d\}$  - the consumption set, a, b, c, d - consumer's bundles. Check whether the following relation of weak preference  $P = \{(a, a), (a, b), (a, d), (b, b), (b, c), (c, a), (c, c), (d, b), (d, c), (d, d)\}$ is complete and transitive.

#### Exercise 3

For the consumption set  $X = \{a, b, c, d\}$  relations of preferences are describe as follows:

	а	b	С	d
а	a ~ a	$a \succ b$	a ~ c	$a \succ d$
b		<i>b</i> ~ <i>b</i>		$b \succ d$
С	с ~ а	$c \succ b$	<u>с ~ с</u>	$c \succ d$
d				$d \sim d$

Check whether

- a) the relation of indifference is reflexive and symmetric;
- b) the relation of strict preference is transitive;
- c) the relation of weak preference is complete and transitive.

#### Indifference Curves

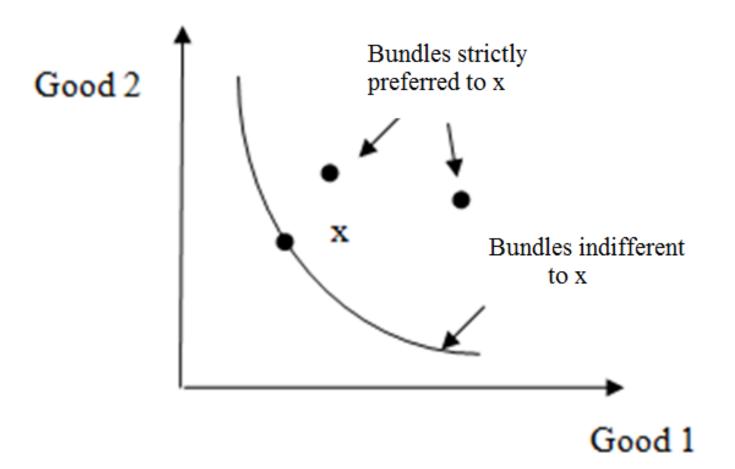
• The set of all consumption bundles that are indifferent to each other is called an indifference curve.

• Points yielding different utility levels are each associated with distinct indifference curves.

#### Indifference curves are

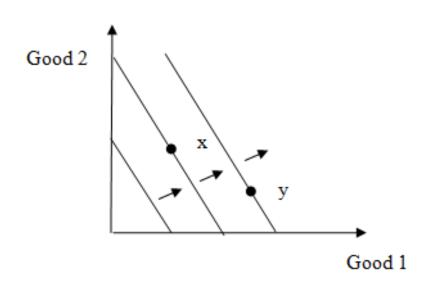
- Negatively sloped as quantity consumed of good 1 increases, total satisfaction would increase if not offset by a decrease in the quantity consumed of the other good 2.
- Complete, such that all points on an indifference curve are ranked equally preferred and ranked either more or less preferred than every other point not on the curve. No two curves can intersect.
- Transitive with respect to points on distinct indifference curve. That is, if each point on indifference curve I<sub>2</sub> is (strictly) preferred to each point on I<sub>1</sub>, and each point on I<sub>3</sub> is preferred to each point on I<sub>2</sub>, each point on I<sub>3</sub> is preferred to each point on I<sub>1</sub>.
- Convex convexity implies that an agent prefers averages to extremes, but, other than that, it has little economic content.

Indifference curve for normal goods



#### Perfect substitutes

- Two goods are perfect substitutes if the consumer is willing to substitute one good for the other at a constant rate.
- The simplest case of perfect substitutes occurs when the consumer is willing to substitute the goods on a one-to-one basis.
- The indifference curves has a constant slope since the consumer is willing to trade at a fixed ratio.

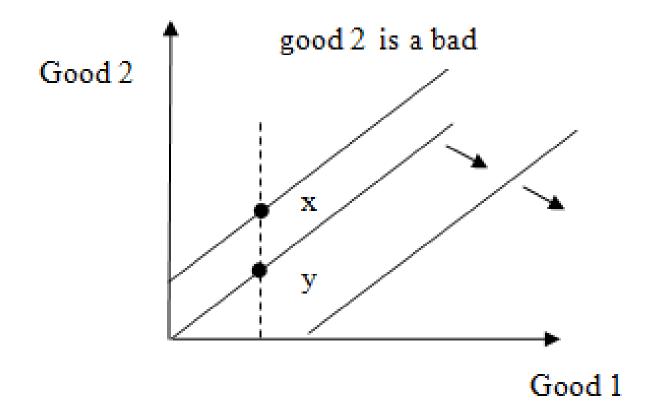


#### Perfect complements

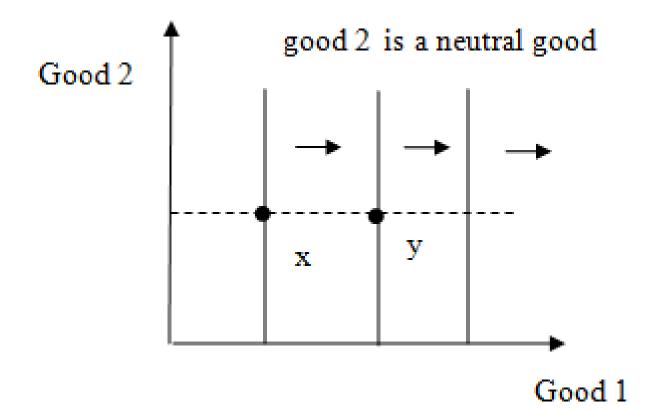
- Perfect complements are goods that are always consumed together in fixed proportions.
- Good 2
- L-shaped indifference curves.



**Bads**: a bad is a commodity that consumer doesn't like

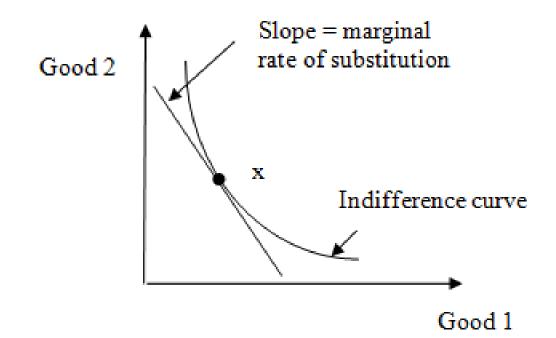


**Neutrals**: a good is a neutral good if the consumer doesn't care about it one way or the other



#### The Marginal Rate of Substitution (MRS)

• The marginal rate of substitution measures the slope of the indifference curve.



#### The Marginal Rate of Substitution (MRS)

$$MRS = -\frac{dx_2}{dx_1} - \text{ the rate at which consumer is ready to}$$
  
give up good 2 in exchange for good 1 while maintaining  
the same level of satisfaction.

For example MRS = 3 – the consumer will give up 3 units of good 2 to obtain 1 additional unit of good 1.

$$dx_1 = 1 \implies dx_2 = -MRS \cdot dx_1 = -3 \cdot 1 = -3$$

#### The Marginal Rate of Substitution (MRS)

• The MRS is different at each point along the indifference curve for normal goods.

• The marginal rate of substitution between perfect substitutes is constant.