E-Business: syllabus

Lecturer: Maria Dymitruk
Email: maria.dymitruk@uwr.edu.pl

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Course Description

This course examines the legal and ethical issues that arise from the use of e-business, especially in relation to digital market, data protection and artificial intelligence. It covers the main sources of regulation applicable to e-business, such as the Digital Services Act and the Digital Markets Act, as well as the key principles and challenges of data protection in the context of e-business. It also explores the ethical implications and social responsibilities of AI-driven e-business, such as fairness, transparency, accountability, and human rights.

Course Objectives

By the end of this course, the students will be able to:
- Identify and analyze the legal and ethical issues of e-business in various contexts and scenarios
- Apply the relevant laws and regulations to e-business activities, including those involving artificial intelligence and digital markets

- Evaluate the risks and opportunities of e-business from a legal and ethical perspective
- Develop and justify solutions and recommendations for legal and ethical problems and dilemmas in e-business
- Communicate and present legal and ethical arguments and opinions in a clear and persuasive manner

Course Schedule

The course consists of 6 lectures and 4 tutorial classes

Course Requirements

Students are expected to:
- Attend all tutorial classes (a student with three consecutive absences will need to be reported to the Dean)
- Complete the assigned activity, which involves presenting on a legal/ethical issue in e-business, and defend their project in front of the class (students who participate in extramural studies will present online via the TEAMS platform)
- Actively participate during tutorial classes, including asking questions to the presenting teams
- Take a final exam (test)